



Nebraska Republican Primary Survey Topline Results

Magellan Strategies are pleased to present the topline results for a 525n autodial survey of likely Republican primary voters in the state of Nebraska. The interviews were conducted May 8th, 2014. This survey has a margin of error of +/- 4.28% at the 95 percent confidence interval. This survey was weighted based upon past Republican primary demographics.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican..... 100%

T2. How likely are you to vote in the upcoming May 13th Republican primary election?

Extremely Likely..... 92%

Very Likely..... 5%

Somewhat Likely..... 3%

T3. Do you have a favorable or unfavorable opinion of Shane Osborn?

Favorable..... 40%

Unfavorable..... 32%

No Opinion..... 24%

Never Heard Of..... 1%

Unsure..... 3%

Name ID..... 96%

Hard Name ID..... 72%

T4. Do you have a favorable or unfavorable opinion of Ben Sasse?

Favorable59%
Unfavorable24%
No Opinion15%

Never Heard Of1%
Unsure1%

Name ID98%
Hard Name ID83%

T5. Do you have a favorable or unfavorable opinion of Sid Dinsdale?

Favorable47%
Unfavorable23%
No Opinion26%

Never Heard Of2%
Unsure2%

Name ID96%
Hard Name ID70%

T6. If the Republican primary election for the United States Senate were being held today, for whom would you vote if the candidates were Sid Dinsdale, Clifton Johnson, Bart McLeay, Shane Osborn or Ben Sasse?

Ben Sasse38%
Sid Dinsdale.....24%
Shane Osborn20%
Bart McLeay6%
Clifton Johnson2%
Some other candidate3%
Undecided7%



T7. If the Republican primary election for Governor were being held today, for whom would you vote if the candidates were Jon Bruning, Peter Ricketts, Mike Foley, Tom Carlson, Beau McCoy, or Bryan Slone?

Peter Ricketts	25%
Jon Bruning	24%
Mike Foley	18%
Beau McCoy	16%
Tom Carlson	5%
Bryan Slone.....	5%
Some other candidate	1%
Undecided.....	6%

And now I have a couple questions for statistical purposes only...

T8. Are you a man or a woman?

Man	50%
Woman.....	50%

T9. Which of the following age groups applies to you?

18-29	3%
30-44	12%
45-54	16%
55-64	24%
65+	45%
Unsure or no opinion.....	0%

T10. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another ethnic group.

White.....	97%
Hispanic or Latino.....	0%
Black or African American	1%
Another ethnic group	2%



Survey Methodology

This survey was conducted using automated telephone touchtone technology. The sample used for this survey was randomly drawn from a Nebraska voter file. The survey response data was weighted based upon past Republican primary demographics. The interviews were conducted on May 8th, 2014. Three attempts were made to interview each household in the sample. This survey has a margin of error of 4.28% at the 95 percent confidence interval.

